



Biography of Sheila Brooks, Ph.D. Founder, President and CEO – *SRB Communications*

SHEILA BROOKS, Ph.D. is an Emmy-award winning journalist, entrepreneur, and dedicated advocate for minority and women's issues and small businesses.

Dr. Brooks is founder, president and CEO of *SRB Communications*, a full-service 28-year-old advertising and marketing agency in Washington, DC, with satellite offices in Baltimore, Maryland and Manhattan, New York. The boutique agency specializes in multicultural markets, helping clients develop their brand, positioning and strategies through integrated media channels in broadcast, print, digital, and social media for advertising, marketing, outreach and public education campaigns. Dr. Brooks is an expert in multicultural marketing, entrepreneurial education and minority and women business issues.

Prior to starting her company in 1990, Dr. Brooks built a distinguished television career as a reporter, anchor, and news director at CBS, NBC, and PBS affiliate TV stations across the country. She worked as the documentary executive producer for *WTTG Reports* at the Fox owned-and-operated station in Washington, D.C. Her 40 years in the television and communications industry has garnered more than 150 awards including the 2017 *President's Award* from the National Association of Black Journalists (NABJ), a three-time honor; two 2016 NABJ *Salute to Excellence Marketing and Public Relations Awards* for the University of the District of Columbia *Where Lives Has Changed* recruitment campaign; 47 *national Telly awards*; a national *Gracie Award* from American Women in Radio and Television; *induction in the Silver Circle*, a Hall of Fame honor from the National Academy of Television Arts and Sciences, which recognizes more than 25 years of excellence in journalism; two local *Emmy Awards*, and four local *Emmy Nominations*.

Among the numerous entrepreneurial honors Dr. Brooks has received are the 2016 *Top MBE Award*, 2015 *Advocate of the Year Award*, and 2012 and 1995 *Supplier of the Year Awards* from the Capital Region Minority Supplier Development Council (CRMSDC); 2016 *Community Investor's Award* from Baltimore Associated Black Charities; 2014 *Partnership Award from the Greater Baltimore Committee*, a recognition shared jointly with her firm's client Baltimore Gas and Electric; the 2014 *Women in Business Champion* from the D.C. Chamber of Commerce; 2013 and 2008 *Top 100 MBE Awards*, regional awards from the State of Maryland's Governor's Office recognizing enterprising women and minority entrepreneurs; 2011 *NABJ Pat Tobin Entrepreneurial Award*; 2011 *Shining Star Award* from the National Organization of Black Elected Legislative Women; 2011 *Entrepreneurship Trailblazer Award* from Howard University's School of Communications; and 2009 *Black Rose Entrepreneur Award* from New York State Black Women Enterprises.

Dr. Brooks is a sought-after speaker, and has testified before the United States Congress and Maryland General Assembly on minority and women's business issues. She has served on numerous nonprofit and paid boards throughout her career. Currently, she serves on the Board of Trustees for the Federal City Council, Board of Directors for ColorComm, Board of Visitors at Morgan State University, and is immediate Past Chair of The Presidents' RoundTable (PRT), an exclusive African American CEO membership that promotes business growth for high-growth entrepreneurs. Previously, Dr. Brooks served for four years as PRT chair and on the board of directors of the Greater Baltimore Committee (GBC), whose mission is to improve the region's business climate. Brooks is a three-term national NABJ board member. She has worked for 40 years on NABJ committees including as the founder of the NABJ Student Projects, a weeklong newsroom training experience where students work with professional journalists and currently as a member of the organization's Strategic Plan Committee.

Dr. Brooks teaches multicultural marketing in her role as adjunct faculty in the School of Professional Studies at The George Washington University. Previously, Dr. Brooks taught journalism and entrepreneurial college courses, and was Entrepreneur in Residence in the School of Communications at Howard University from 2010-2012 where she provided consulting services in strategy, branding and media outreach for an entrepreneurial incubator.

Dr. Brooks received a Ph.D. in Communication, Culture and Media Studies in May 2015 from Howard University. She has a Master of Arts degree in political science from Howard and a Bachelor of Arts degree in communications from the University of Washington in Seattle.